

Alisa A. McDonald

Vice President – The Duke Energy Foundation and Community Affairs



Alisa McDonald is vice president of The Duke Energy Foundation and Community Affairs. She is responsible for guiding strategic giving priorities, community involvement, employee engagement and retiree affairs.

McDonald began her career at IBM Corp. where she held key roles in system programming and engineering, project management, business solution development, systems integration and marketing.

She joined Duke Power in 1995 as manager of information security and business continuity, where she implemented foundational policies, standards and practices to strengthen information security. In 1999, she restructured shared services functions resulting in significant cost efficiencies and improved alignment. From 1999 to 2001, she provided executive support and project management for Duke Energy's senior executive staff. From 2001 to 2003, as a general manager, McDonald streamlined enterprise communication services, resulting in improved service and enhanced customer satisfaction.

In 2004, she led the supply chain function for Duke Energy's fossil/hydro generation fleet, managing contract services and inventory totaling \$225 million. In 2005, McDonald was responsible for fossil/hydro business support, operational planning and training. From 2006 to 2009, she was responsible for financial and regulatory support; the co-op engineering program; and process improvement, integration and systems deployment for regulated generation, engineering, fuel management, and commercial power.

A native of High Point, N.C., McDonald received a bachelor of science degree in mathematical and computer science from the University of North Carolina at Chapel Hill, and a master of business administration degree from the University of North Carolina at Charlotte. She is a graduate of the Advanced Leadership Development Program of the McColl Executive Leadership Institute at Queens University.

McDonald is actively involved in the community. She serves on the board of trustees at Central Piedmont Community College and the steering teams of Duke Energy's African American Network (AAN) and Business Women's Network. She also serves on the board and chairs the Finance Committee of Partners in Out-of-School Time (POST) and chairs the Program Committee of Women Executives (WE).

She is a former member of the board and Executive Committee of the N.C. School of Science and Math Foundation. McDonald has also been actively involved with Communities In Schools, Junior Achievement, Big Brothers Big Sisters and Duke Energy's Leadership Development Network. She has served as board chair and visionary leader of United Family Services. McDonald is a recipient of the 2009 Girl Scouts Women of Distinction Award – Science, Technology, Engineering and Math (STEM), the 2007 Charlotte Business Journal's Top 25 Women in Business Achievement Award and a 2006 Charlotte Business Woman of the Year finalist. In

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2001, she was awarded the William Friday Fellowship, a North Carolina leadership initiative focused on integrity, intention and inclusion.

She and her husband, “Mack,” have two sons and a daughter.

Duke Energy, one of the largest power companies in the United States, supplies and delivers electricity to approximately 4 million customers in the Carolinas and the Midwest. The company also distributes natural gas in Ohio and Kentucky, generates electricity in Latin America, and is a joint-venture partner in a U.S. real estate company. Headquartered in Charlotte, N.C., Duke Energy is a Fortune 500 company traded on the New York Stock Exchange under the symbol DUK.