

Judy Rose's Bio

Charlotte 49ers Director of Athletics Judy Rose is one of the most successful and well-respected Athletics Directors in the nation.

At the time of her appointment in 1990, she was just the third female to be put in charge of a Division I program. In 1999-2000, she became the first female to serve on the NCAA Division I Men's Basketball Committee and she recently completed that five-year term (2000-2004). She also recently completed a term as 2003-04 President of the National Association of College Directors of Athletics (NACDA).

With the 49ers, she has overseen the 49ers moves from the Sun Belt Conference to the Metro Conference to Conference USA and onto the Atlantic 10 in 2005-06. She has helped raise monies for new athletic facilities, including the James H. Barnhardt Student Activity Center (Dale F. Halton Arena), the Miltimore-Wallis Athletics and Academic Training Center, the Irwin Belk Track and Field Center (Transamerica Field) and the Wachovia Fieldhouse. She has been instrumental in attracting national sporting events to Charlotte, including the 1994 Men's Final Four, the 1996 Women's Final Four, the 1997 AAU Junior Olympics and the 1999 and 2000 NCAA Division I Men's Soccer College Cup.

At the same time, it has been under her leadership that the 49ers athletics program has enjoyed its best success. The men's basketball program has copped eight NCAA bids under her reign and men's soccer has enjoyed five bids, including a trip to the 1996 National Semifinals. Baseball, women's basketball and women's soccer have all notched their first-ever NCAA bids during her tenure and the 49ers have landed their first-ever individual NCAA qualifiers in indoor and outdoor track and field. In addition, the 49ers have nabbed first-ever conference championships in men's golf, men's and women's cross-country and men's indoor track and field. Since she became A.D., 12 of the school's athletic programs have either won league titles or been represented in NCAA play, or both. In addition, it is under her watch that the 49ers department has expanded to include opportunities in women's soccer and men's and women's track and field.

Along the way, Rose has reaped her share of awards, most notably the 2001 NACDA Southeast Region Athletic Director of the Year Award. Other awards have included the Pegasus Award in 1999, the 1996 Bob Quincy Award by the Charlotte Sportsman Club, and the 1996 Charlotte Regional Sports Commission "Sixth-Man" Award for city-wide athletic achievement. She was selected the 1996 Woman of the Year in Charlotte and was named the 1997 Citizen of the Year by the University Chamber of Commerce. In 1986, she became the first female inducted into the Blacksburg (S.C.) Hall of Fame and she received her 25-Year Service Award from UNC Charlotte in 2000. This past winter, she was inducted into the Winthrop Athletics Hall of Fame.

THERE FROM THE START

Chancellor J.H. Woodward appointed Judy Rose director of athletics at UNC Charlotte, July 1, 1990. But Rose's commitment to Charlotte's athletic program started well before that.

Rose joined the program in 1975 as women's basketball and tennis coach. She was promoted to assistant athletic director in 1981 and was named associate director of athletics in 1985 as chief administrator to then-athletic director and men's basketball coach Jeff Mullins. In 1990, Mullins was asked by the UNC Board of Governors to relinquish his dual role. Upon that recommendation, Dr. Woodward promoted Mullins to Associate Vice Chancellor/men's basketball coach and Rose was named director of athletics.

Rose became the sixth person to head the athletics department and is just the second individual who was not also the 49ers men's basketball coach. She was the third woman, ever, to spearhead a collegiate program.

SINCE THEN

In her first year as director, the program left the Sun Belt Conference and joined the Metro Conference; the athletic department's D.L. Phillips Athletic Complex, home of the varsity baseball, soccer and softball fields, underwent dramatic change; and plans were finalized for the James H. Barnhardt Student Activity Center and Dale F. Halton Arena.

The athletic program received a construction facelift as two major projects were unveiled in 1994. In October, 1994, the Wachovia Athletic Field House, a 10,000-square foot locker room and office complex for baseball, men's soccer, women's soccer and softball was opened. By 1996, the 49ers had the \$5.7 million Irwin Belk Track & Field Center: a 4,000-seat stadium complex which includes a 400-meter track, Transamerica Field for soccer and 11,000-square feet in fieldhouse space. Tennis courts were relocated to make a 15-court venue in the Phillips Complex.

The multi-purpose \$26 million Barnhardt Student Activity Center (SAC) and the 9,105-seat Halton Arena hosted its first athletic contest, December 2, 1996. Rose attracted the largest gift in UNC Charlotte history in naming the Barnhardt Center and a second substantial gift in naming Halton Arena. The Miltimore-Wallis Athletic Training Center, which is an addition to the SAC, was completed in December of 2003. In all, since 1994, the 49ers have completed over \$40 million in new facilities.

In 1995, Rose and Dr. Woodward led Charlotte into Conference USA and in 2003 accepted an invitation to join the Atlantic 10 Conference beginning with the 2005-06 season.

Rose coordinated the 49ers effort as host institution of the 1991 and 1993 NCAA Men's Basketball Southeast Regionals, the 1994 NCAA Men's Final Four, the 1996 NCAA Women's Final Four and the 1999 and 2000 NCAA Men's Soccer College Cup. Charlotte joined Kentucky and Minnesota as the only programs to host both basketball Final Fours. Charlotte was recently named as host for a 2008 NCAA Men's Basketball Regional

EARLY IN HER CAREER

Rose served as coordinator of women's athletics from 1976-82. She built the women's basketball program from scratch as its first head coach from 1975-82. Rose produced heralded success on the A.I.A.W. Division II level and built a career record of 93-56, which included three 20-plus-win seasons and two AIAW All-Americans (Paula Bennett; Patricia Walker).

In 1982, the 49ers women's program left the AIAW for NCAA Division I, and Rose was named assistant athletic director.

Since her appointment as A.D., Rose has added a full-time Compliance Officer, revamped the athletic academic advising program, hired a full-time strength and conditioning staff and developed a goals and objectives program for head coaches, administrative staff and student-athletes.

Early in her administrative career, Rose pioneered the department's most successful fund raiser, the annual Great Gold Rush Auction. The one night extravaganza began in 1984 and generated over of \$2 million in its 21-year history, including more than \$100,000 each of the last 17 years and over \$150,000 in each of the last five, including a record \$195,000 in 2004.

PERSONAL

Rose graduated with her B.S. degree in physical education in 1974 from Winthrop University, where she lettered in basketball. She received her Master's in physical education from Tennessee in 1975. At UT, Rose was an assistant coach under Pat Summitt.

Rose is active on numerous boards and is a popular guest speaker. The NCAA and Conference USA each list her on numerous committees.

Rose is on the Executive Committee of the Charlotte Regional Sports Commission and is on the Board of Directors for USA Basketball and the Metro Board of the YMCA. She has served on the Board of Directors of the N.C. Sports Hall of Fame on the Board of Managers for University City YMCA; and on the N.C. High School Athletic Association Foundation and has been a member of the NCAA Women's Committee on Committees; the NCAA Division I Task Force for Restructuring; and the NCAA Task Force for Marketing and Licensing. She chaired the NCAA Walter Byers Postgraduate Scholarship Committee. In 1996-97, Rose served as Chair of the C-USA Athletic Directors and in 1998-99 she chaired the league's Championship Committee.

A native of Blacksburg, S.C., Rose and husband Ken were married July 19, 1986. They live in Denver, N.C.