



LOCKMAN-BROOKS **MARKETING SERVICES**

Linda Lockman-Brooks is president of Lockman-Brooks Marketing Services. A native of St. Louis and a graduate of the University of Missouri, Linda moved to Charlotte with her family from New York City in 1988. Her reputation as a leader in brand marketing was developed during her years as a corporate marketing executive in NYC and Charlotte with companies such as J. Walter Thompson, American Express, NationsBank and Duke Energy.

Linda is a successful entrepreneur, managing a marketing strategy consulting practice, and delivering communications and leadership consulting services as well as supplier diversity consulting. Adept at developing and managing her coaching relationships with executives, Linda's extensive skills in strategic communications initiatives are enhanced by her ability to bridge diverse cultural perspectives. She partners with her coaching clients to achieve their professional leadership and life goals, while strengthening their ability to inspire teams and peers in the fast pace of a global economy.

A Senior Fellow of the American Leadership Forum, Linda is an active contributor to the civic community. She serves on the board of the Arts and Science Council and the Charlotte-Mecklenburg board of the Foundation of the Carolinas. She is co-chair of the board of the Women's Intercultural Exchange (WIE). A past chair of the board of the Children's Theatre of Charlotte, Linda's passion for arts and culture continues as she currently serves on the Executive Committee of the Campaign for Cultural Facilities.

Linda's business and civic achievements have been recognized by the Business Journal's **Women in Business Achievement Award**, the **Outstanding Volunteer Award** from the Arts and Science Council, the **Excellente Award** from *LaNoticia*, Charlotte's Spanish language newspaper and the Charlotte Post Newspaper's **Women of Distinction Award**.

Married to Wil Brooks, Linda and Wil have two children, Morgan and Garrett.

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